



**MAJESTIC
ZENITH
STROMBERG
CARLSON
KOLSTER**

All Leading Lines

Trade In Your Old Set — Balance Easy Terms
NOW TWO STORES

HUGH R. SPRADO

926 Kay Street
Hotel Land Building
Capital 4820

3144 Folsom Blvd.
Capital 3296

BOTH STORES OPEN EVENINGS

R31-4



SILVER RADIO

SCREEN GRID
Requires no Antenna

A demonstration gladly
arranged in your home.
No obligation.

Phone Capital 327

Frank P. Bruner Jr.

Studio 2022 Y Street
Residence 270—9th Street
Personal Radio Service

R47-2

The
**SPARTON
Radiola**

and
PHILCO

RADIOS
and
ELIMINATORS
Phone Main 1669

SERVICE
On all makes of Radios and socket
power devices by expert technicians,
capable of solving any problem. We
use highest grade testing instruments
which save you money.

AERIAL INSTALLATIONS
**JOHN F. ZAK
RADIO STORES**

Ye Music Shoppe Zak Radio Studio
914 K St. 928 J St.
Senator Theatre Calif. State
Building Life Bldg.

R33-2

Radio Business

Aladdin Radio Co 1128-8th. Main-9891
Auer Radio Store Inc 1028 K. Main-6579
Auer Radio Co 2814 J. Main-4348
See Radio 700 I. Main-5700
BRUNER FRANK P JR 2770-19th. Main-4800
BRUNER FRANK P JR 2770-19th. Capital-3227
SAL WENCH & ELEC ENG CO 1110 J. Main-575
Callaway C P 2140 Del Paso Blvd. Main-10056
Cawson H & Son J. Main-3650
CAPITAL RADIO CO 2918-9th. Capital-1638
Casselman F L 2928-9th. Capital-5473
Combs's Aerial Service 980 Fremont. Main-400
Crosley Radio Sales Co 1284 J. Main-7859-J
Donald J H Co 1068-38th. Main-66
Drive-In Service Sta 1014 Alhambra. Main-7397
Electric Supply Shop 1010-10th. Main-4227
Ellis Marx Music Co Native Sons Bldg. Main-2345
EVEREADY RADIO AGENCY
1317-34th. Main-2818-W
EVEREADY RADIO AGENCY
29th & P. Main-5112
Frankland Geo H 3814 J. Capital-4010
Frankland-Smith Co 2814 J. Capital-4010
Gilles J J 1909 J. Main-1660
HALE BROS INC 9th & K. Main-5100
Hitchcock & Moffitt 1804 Del Paso Blvd. Main-1392-J
HOBBS J J & SO 1900 J. Main-654
HUTN KOLD SHOP 1401 K. Main-3320
Hughes Bart Co 512-12th. Capital-3149
Hurdley D 1018 J. Capital-1826
Jew & Byrne 1914 Del Paso Blvd. Capital-1750
Johnston-Roper Radio Co 1234 J. Main-7859-J
Kemper Radio Studio 1603 J. Main-1660
KINGWALL-UPSON CO 4th & K. Main-4600
Meyers Leo J Co 912-20th. Main-23
MURPHELL THE 610 K. Main-4700
Olson & Torkelson 4400 9th Blvd. Main-9227
Patterson Guy S 1419 J. Main-3521
Pearson's Radio Laboratories
1317-34th. Main-2818-W
Petzwal Harry 1006-10th. Main-2591
Radio Exchange The 1233 J. Main-1414
RADIO SALES & SERV CO 1018 J. Capital-1324
Radio Service Shop The 1237 I. Main-1605
Remick Jas S Co Inc 909-18th. Capital-5150
Sacto Radio & Elec Serv Co 738-10th. Capital-749
Schroeder's Radio Elec Shop
2148 Radio Br. Capital-801
Scott J J 619 California. Main-2626
SHERMAN CLAY & CO 9th & J. Capital-1360
Sprado Hugh R Hotel Land. Capital-4820
Sprado Hugh R 3144 Folsom Blvd. Capital-3296
STAATS ERNEST & CO 2418-28th. Main-2200
Standard Radio Service 1008-10th. Main-2591
Stromberg-Carlson Radios—For names of dealers
See listing Stromberg-Carlson Radios
Sutherland Radio Shop 2730-34th. Main-9974
Universal Radio Service 2326-32nd. Capital-3473
Vinc's Auto & Radio Shop 524-12th. Capital-1368
Winestock Lubin & Co 12th & K. Main-8290
Williams Harry W 1233 J. Main-4348
Zak John F 928 J. Main-1669

Antenna Construction, Radio

Combs's Aerial Service 980 Fremont. Main-400
(See Advertisement Next Page)
Sacto Radio & Elec Service Co
728-10th. Capital-749
(See Advertisement Next Page)

ZOPFI JOE BATTERY STATION
ATWATER KENT
RADIOS
AUTO and RADIO BATTERIES
We Repair — Rebuild — Recharge
Batteries Called for and
Delivered Free
We Give Cash Checks
3027 Y Main-9648

Batteries, Radio
See Battery Business

Loud Speakers, Radio
RADIO SALES & SERVICE CO

GOLDEN BEAR
Air Column Loud Speakers
Bosch and Sonora Radios
The Best in Radios
1018 J. Capital-1826

Retail Radios

Bruner Frank P Jr 2770-19th. Capital-3227
(See Advertisement Next Page)
CAPITAL RADIO CO
PHILCO
FREED
Aerial Service Battery
Recharging
Modern Service Department
Open until 10 P. M.
2918-35th Capital-1638

(Continued Next Page)

Radio Business—(Cont'd)
Retail Radios—(Cont'd)

DONALD J H CO
Screen SONORA Grid
Best
All—RADIO—Electric
Good Terms
Res. Phone Main 9754-W
1008-28th Main-68

HUGHES BERT GO
Exclusive
ATWATER KENT
RADIO
Sales and Service
Call and Arrange for
Demonstration
818-12th Capital-3149

Johnston-Roper Radio Co 1234 J. Main-7859-J
(See Advertisement This Page)
Sprado Hugh R 3144 Folsom Br. Capital-3296
(See Advertisement Opposite Page)

Service, Radio

Aladdin Radio Co 1128-8th. Main-9891
(See Advertisement This Page)

BRUNER FRANK P JR
RADIO SERVICE
Repairing—Construction
Antennas Installed
Batteries Charged
SILVER RADIO
Studio 2022 Y Street
2770-19th Capital-3227

BURFORD ELECTRIC CO
SERVICE
By Experienced Radio Man
ALL SETS
If No Answer Call Capital 1401-R
8818 Stockton Blvd. Main-458

Ellis Marx Music Co Native Sons Bldg. Main-2345
Jew & Byrne 1914 Del Paso Blvd. Capital-1750
(See Advertisement This Page)
Pearson's Radio Laboratories
1317-34th. Main-2818-W
(See Advertisement This Page)

RADIO SERVICE SHOP THE
LUCKY 7
Robert D. Groch, Mgr.
AERIALS
MODERNIZING SETS
Our Specialty
We Can Make any Radio Better
Shop—1237 Y St
1237-Y Main-1605

Schroeder's Radio Elec Shop
3548 28th Blvd. Capital-801
(See Advertisement This Page)
Staats Ernest & Co 2418-28th. Main-4545
(See Advertisement This Page)
Standard Radio Service 1008-10th. Main-2591
(See Advertisement This Page)
Zak John F 928 J. Main-1669
(See Advertisement Opposite Page)

16 YEARS IN RADIO
**PEARSON'S RADIO
LABORATORIES**
Authorized Agents for
EVEREADY
TRADE MARK
Radio Sets
SERVICE ALL MAKES
JEWELL ANALYSIS
SYSTEM
Main 2818-W 1317—34th
R40-1

**SCHROEDER'S
RADIO SHOP**
"WHERE RADIO IS A BUSINESS;
NOT A SIDE LINE"
**MAJESTIC SPARTON
KENNEDY**
Complete Radio Service
Telephone Capital 801
2545 Sacramento Blvd.
R27-1

Radio Service
Main 4545
The Most Modern Radio Shop
in Northern California
Complete Radio Service
—Installations
—Aerials
—Tubes and Batteries
Cor. 28th
& 1st
ERNEST
STAATS
RADIO-
SERVICE.
2418
28th
Street
R29-1

COOMBS AERIAL
—and—
RADIO SERVICE
We Guarantee 75% Reduction in
Local Interference
Let me install your antenna while your
new home is under construction and know
that your reception will be static-free.
We Install Any Kind of Antenna
or Aerial
All Work Guaranteed
Static-Proof Installation
Our Specialty
Phone Main 400
980 Fremont Way
R38-1

EXCLUSIVE
CROSLLEY
Since 1924
Better Radios for Less
PHONE
Main 7859-J
Johnston Roper
Radio Co.
1234 J Street
R42-1

FOR **RADIO SERVICE**
PHONE
Capital 749
Prompt  Experienced
8 A. M. to Technicians
10 P. M. All Work
Guaranteed
Antennas Installed, Moved and
Repaired, Battery Recharging
"Service Only"
**Sacramento Radio and
Electric Service Co.**
R43-1 725—10th Street

**Radio
Service**
Skilled workmen. Modern testing,
servicing equipment. Charges
Reasonable. All work
guaranteed.
ALADDIN RADIO CO.
1128-9th St. Phone Main 9891
Authorized Dealers
R44-1 **PHILCO RADIO**

FOR **RADIO SERVICE**
CALL
Main 2591
Standard Radio Service
1005—10th Street
PHILCO
Dealer
Phone for Demonstration
WE RENT RADIOS
Harry Petzwall Jack Hyde
R48-1

JERUE & BYRNE
Registered Dealers for
PHILCO
Balanced-Unit Radio
Free Trial In Your Own
Home Without Obligation
Also a Complete Radio Service Day
and Night on All Makes of Radio
Phone Capital 1750
1914 Del Paso Blvd.
North Sacramento
R49-1